

Good Samaritan   
Health Center of Cobb

**ACCELERATING ACCESS**  
2023 ANNUAL REPORT





# A MESSAGE FROM OUR CEO



The culmination of the construction phase of Good Sam's expansion initiative is such an encouragement for our patients, the staff, our volunteers, and the board of directors. The expanded facilities stand as a tangible reminder of God's faithful provision through the amazing generosity of so many incredible partners.

Our strategic staff planning therefore remains pointedly focused on efficiently and effectively further maximizing the number of patients who can be served. From a clinical perspective, Good Sam is in one of the most underserved areas of metro Atlanta, and we continue actively recruiting new medical, dental, behavioral health, and pharmacy staff to join our team. In this regard, I am reminded of a biblical scene depicted in the 9th chapter of the Gospel of Matthew as Christ was "going through the cities and villages teaching,

proclaiming the gospel of the kingdom, and healing every disease..." Although we cannot guarantee the clinical results obtained by Christ as he healed every sickness, we are indeed interceding with "the Lord of the harvest to send workers" who are both called and equipped to care for the underserved with compassion, dignity, and excellence.

The changed lives reflected in this report are only possible through the continued faithful generosity of our supporters, coupled with the diligent excellence provided by Good Sam's staff and volunteers.

A handwritten signature in orange ink, reading "Cyril Kitchens".

- Cyril Kitchens, CEO



## PATIENT STORY

Iris came to Good Samaritan under very difficult circumstances during the Christmas season, and the staff team immediately noticed her during the registration and orientation process for new patients. At that time, she was pregnant, she had no nearby family, no job, and her husband was detained in Macon, Georgia. She was without hope. However, as she gained familiarity with the staff team, she realized that she was more than just a patient. She recognized that there was “more to Good Sam than just medical care”.

During this season of turmoil, Iris had been praying. If there is a God, she wanted to know Him. If faith in Christ is real, she wanted to experience Him. Through the Angel Tree Program, Good Sam’s staff provided gifts and other services to assist in her preparations for the birth of their new son. After little “Angel” was born, the staff Chaplain, Pastor David Santander, and his wife, Leanne, then assisted in finding more suitable housing and transportation arrangements for this growing family. These tangible reminders of the love of Christ provided providential opportunities

to share the message of the Gospel. Iris indeed received Jesus as her Lord and Savior.

As so often occurs with divine providence, Iris’ husband, Jose, was also actively searching the Scripture and seeking the Lord during his painful separation from their growing family. Independently of Iris, he too had placed his faith in Christ, and was actively praying daily for the well-being of his family. As a new Believer, his faith in God was likewise being encouraged as he began hearing about these new “friends” who were assisting Iris during his absence.

After the family soon joyously reunited here in Marietta, they began attending Johnson Ferry Baptist Church where they were baptized together and are now actively serving as lay leaders within the Spanish congregation. Iris and her family are a flourishing part of this community. Jose has now started his own construction business, and they are actively sharing the message of Christ’s amazing love, His mercy, and His restoration.



# MEDICAL DEPARTMENT

The medical department at Good Samaritan serves as an interdisciplinary team and medical home for patients of all backgrounds. The rich diversity of our patient population, coupled with the expertise of our counselors, physicians, nurse practitioners, and specialists, allows the clinic to serve as a true medical home within Cobb County. No matter the condition or background of our patients, the team readily embraces each individual openly as the Samaritan cared for the injured Jewish man in Luke 10.

"I came to Good Samaritan seeking care for my abdominal pain, and received far more. My medical provider, Ryan, ordered an abdominal ultrasound for me and performed a thorough exam. At the end of the visit, he also prayed for me. He prayed and cared for me as an individual valued by God. He shared how Jesus had died for me and rose from the dead, and is the great healer. Not only was this clinic a place for medical care, it was beginning to feel like my own home. It was like I was in church, but also in a clinic. I went home with renewed faith, and soon found my pain completely improved. I talked with my wife, and we decided I should still go to the ultrasound. It was completely normal. I am confident Jesus healed me that day, and we are so thankful to Good Samaritan for being a place where I could encounter Him."

- Jaime, Patient



NUMBER OF MEDICAL VISITS: **10,125**



# DENTAL DEPARTMENT

The Dental Department of Good Samaritan Health Center of Cobb is a comprehensive dental clinic serving the health and the heart of our patients on EVERY level. We perform all preventative services and aesthetic dental procedures, such as composite fillings, crowns and bridges, as well as most elective procedures.

“Life events put me in a place where I needed hope, and I ended up finding it at Good Samaritan. My main concern about seeing a dentist was that the treatment would keep me from being able to work, as I’m a voiceover artist. I was extremely afraid. Dr. Smith, Juneia, and Jordan from the staff were top notch on all levels and very professional. They were so understanding and supportive. I’ve been hiding my face so long, and the dental work I received allowed me to again use my voice with confidence. My new look has made it possible for me to move forward in ways I could not have imagined. I owe it all to Good Sam.”

- Marsha, Patient



NUMBER OF DENTAL VISITS: **4,837**





TOTAL VALUE OF  
MEDICATIONS  
DISPENSED:  
**\$5,866,462**

TOTAL NUMBER  
OF PRESCRIPTIONS  
DISPENSED:  
**21,156**

TOTAL NUMBER  
OF DISPENSARY  
PATIENT VISITS:  
**10,632**

## **DISPENSARY DEPARTMENT**

Good Samaritan's dispensary continues to grow and serve the surrounding community. In 2023, more than 10,632 patients visited our dispensary window to obtain medications at a reduced cost through our participation in the 340B program. Additionally, 1,033 prescriptions were filled through our Patient Assistance Program (PAP) and we dispensed 940 vaccines. Furthermore, the dispensary team created a diabetes self-management education and support (DSMES) program for those patients diagnosed with diabetes. The team enrolled more than 35 patients.

Finally, one of our bigger and more visible changes in 2023 was the move to our new dispensary space. The new space has a designated area for patient education, counseling, and vaccine administration. We are very thankful for the many supporters who have enabled us to add these incredibly valuable services for our patients.



NUMBER OF SESSIONS: **558**



## BEHAVIORAL HEALTH

"Isabella had difficulty adjusting to a recent move, the grief from the loss of her grandmother, and the ongoing marital issues with her husband. She was experiencing elevated levels of stress and anxiety as well as moderate depression. With Solution Focused Therapy, she was finally able to create implementable behavioral modification plans and strategies. She received numerous community resources as well as a referral partner to provide couples therapy. Additionally, she learned healthy therapeutic skills and tools for coping with grief, depression, and anxiety." - **Dr. Alisha Rorer**

- **145** patients were seen in the Behavioral Health department for individual therapy.
- **55** brief interventions were done in the medical clinic during visits with their primary care physician.
- **11** classes were provided with topics including anxiety management, insomnia treatment, trauma awareness, and a 5-week class on smoking cessation.



# SPIRITUAL HEALTH

## VISITATIONS, DEVOTIONS, DISCIPLING

"God never changes, but He often changes lives of people. We have hundreds of patients arrive at our clinic with broken bodies, broken hearts and not much hope. At that point, our Great Physician, the Lord Jesus Christ shows up in a way that only He can, and turns those fears into trust, those complaints into praises, those old addictions into new beginnings. He rejoices in saving people, in healing people, and in delivering people from their bondage and sorrows. What an honor to be witnesses of His Mighty Deeds. As He passes by, we get to see glimpses of His Glory abounding in the changed lives of our patients. By God's grace, in the last year, we have seen 57 people make the decision to receive the gift of eternal life through our Lord Jesus, more than 320 personal presentations of the gospel on an individual basis, and more than 20 patients and staff members going through a discipleship process."

- Pastor David Santander

MORNING STAFF  
DEVOTIONALS:  
245

PROFESSIONS  
OF FAITH:  
57

FULL GOSPEL  
PRESENTATIONS  
SHARED:  
319

INDIVIDUALS  
DISCIPLED:  
186

IN-HOME  
VISITS:  
24



# HEALTH EDUCATION

This year at Good Samaritan Health Center of Cobb we have revitalized our educational classes on cholesterol, diabetes, and blood pressure. Participants learn about dietary choices, lifestyle adjustments, and medication adherence to effectively control cholesterol levels, regulate blood sugar, and manage blood pressure. Through interactive sessions, individuals gain practical strategies for healthier living, empowering them to make informed decisions about their well-being. These classes aim to foster a deeper understanding of the combined roles of nutrition, physical activity, and medical interventions, ultimately promoting long-term health and wellness within the community.



"Patients with high A1C's return to class and receive additional instruction. While they may not reach their A1C target, if they feel more confident making better daily lifestyle choices, this is a success to be celebrated. The most rewarding part of this volunteer opportunity is providing hope to high risk diabetes patients by teaching essential information and problem solving skills necessary to self manage their disease, thereby improving their quality of life and ultimately preventing or delaying the chronic complications of diabetes."

- Kathy B., Diabetes Educator, Retired R.N.



# PATIENT DEMOGRAPHICS

**68%**  
FEMALE

**32%**  
MALE

**25%**  
BELOW THE  
FEDERAL  
POVERTY  
LEVEL

**84%** ARE  
UNINSURED

**78%**  
HISPANIC/  
LATINO

**8%**  
OTHER

**8%**  
AFRICAN  
AMERICAN

**7%**  
CAUCASIAN

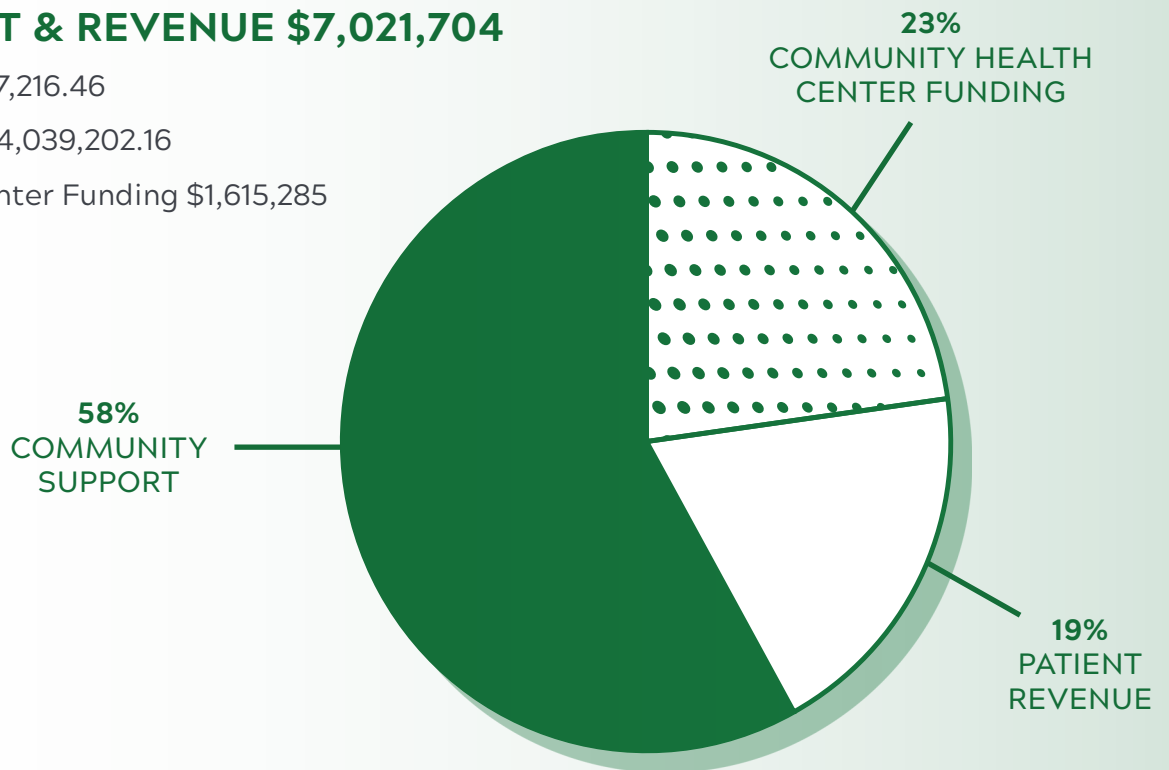
# FINANCIAL SUMMARY

## TOTAL SUPPORT & REVENUE \$7,021,704

Patient Revenue \$1,367,216.46

Community Support \$4,039,202.16

Community Health Center Funding \$1,615,285

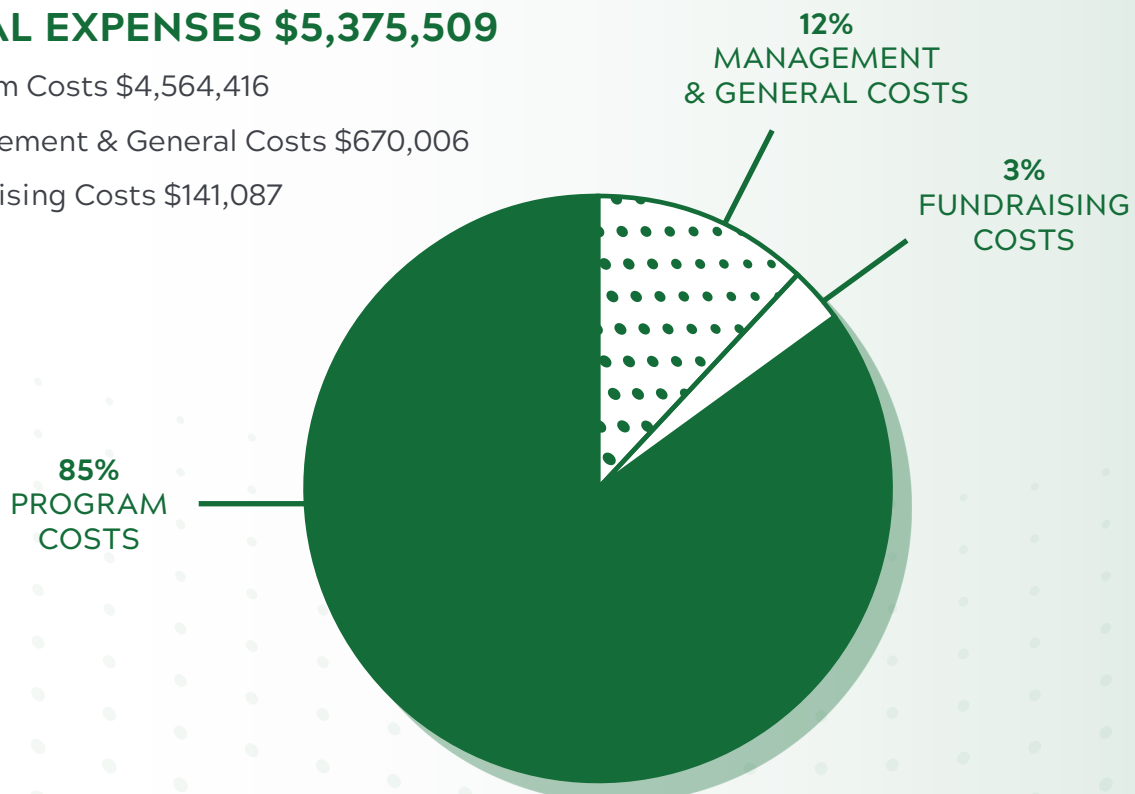


## TOTAL EXPENSES \$5,375,509

Program Costs \$4,564,416

Management & General Costs \$670,006

Fundraising Costs \$141,087





NUMBER OF VOLUNTEERS IN 2023: **56**

# OUR VOLUNTEERS

If we think about the story of the Good Samaritan in the Bible, we see someone who saw a need and responded by meeting that need with no thought of receiving anything in return. This is truly the heart of each volunteer at Good Sam.

"Our volunteers are very special people serving in many different areas from the back office to the exam room. It would be impossible to do what we do without the help of those who come alongside us to serve our community. Our volunteers help make it possible to fulfill our mission 'to share the love of Christ by providing quality healthcare to those in need.'"

- Leanne Santander

VALUE OF  
VOLUNTEER  
TIME: **\$289,710**

VOLUNTEER  
HOURS: **3,947**



# 2023 GOLF TOURNAMENT

Thanks to the support of our faithful community partners, local businesses, churches, and individuals, our 2023 Good Sam Cobb Charity Golf tournament raised over \$100,000 to provide top-quality healthcare to those in need.

The 2024 event is set for October 14 and registration is open at [goodsamcobbgt.dojiggy.com](https://goodsamcobbgt.dojiggy.com). Please consider sponsorship for 2024!

## PRESENTING SPONSOR



WALTON COMMUNITIES

## PLATINUM SPONSOR



## GOLD SPONSORS



## PLAYER GIFT SPONSOR



## SILVER SPONSORS



## HOLE SPONSORS

Ameris Bank · Atlanta West Dentistry · Bridges & Dunn-Rankin LLP · Capital City Home Loans  
 Children's Healthcare of Atlanta · DeNyse Signage & Architectural Elements · Marietta Dental Associates  
 The Bottoms Group · Wiser Wealth Management · Yellowstone Landscape



Progress as of March 2024



April 2023



"Many have contributed to the expansion and we look forward to having an open house to receive guests to see the fruition of this expansion."  
- Joshua Nelson

## EXPANSION PROJECT

We are eager to soon open the doors to a long-awaited expansion. The final touches are taking place. The expansion, as well as the renovation of our existing areas, will welcome our patients into an experience that is both hospitable and warm. Our staff and volunteers are looking forward to serving in our new surroundings.



# DONORS

## Businesses

Ameris Bank  
Atlanta West Dentistry  
Bonner Buchanan Custom Homes  
Bridges & Dunn-Rankin, LLP  
Capital City Home Loans  
Children's Healthcare of Atlanta, Inc.  
Cobb County Tractor  
Cobb EMC  
Costco Wholesale  
DeNyse Companies  
E. Smith Heating & A/C  
Genuine Parts Company  
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Network for Good  
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The Bottoms Group  
The CLOROX Company  
The National Christian Foundation  
Tip Top Poultry  
Truist  
Walmart  
Wellstar Health System  
Wiser Wealth Management  
Yellowstone Landscape

## Churches

Burnt Hickory Baptist Church  
Christ the Redeemer Church of Marietta  
First Baptist Church of Marietta  
Johnson Ferry Baptist Church  
Living Stone Church  
Marietta Community Church  
North Point Ministries  
The Church of the Apostles

## Foundations

Aegon Transamerica Foundation  
AmazonSmile Foundation  
American Rescue Plan Act (ARPA)  
Atlanta Braves Foundation  
Cobb & Douglas Public Health  
Cobb EMC Foundation  
David, Helen and Marian Woodward Fund  
Frances Hollis Brain Foundation  
GE Foundation  
Georgia Baptist Health Care  
Ministry Foundation  
Georgia Department of Public Health  
Georgia Power Foundation Inc.  
Health 1st Foundation  
Ida Alice Ryan Charitable Trust  
It's The Journey, Inc.  
The Benevity Community Impact Fund  
The Kirby Smart Family Foundation  
United Way  
Woodruff Foundation

## Individuals

Corbin and Jennifer Adams  
Marshall and Lynda Ausburn  
Tom and Lynn Bagley  
Detonzala Bess  
Neill Blake  
Hugh Ford Bohannon  
Niles Bolton  
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Barry Teague  
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Ivars Valdry  
Dorothy Volpe  
Mary Wannamaker  
Noell Wannamaker  
Phil and Donna Watson  
Mark and Becky West  
John White  
Tom and Elise Wilkes  
Andrew and Susan Wing  
Douglas and Charlene Winnette  
Steve Woodman

## Gifts in Honor

### In Honor of Greg and Carol Griggs:

Tom and Lynn Bagley  
Neill Blake

## Gifts in Memory

### In Memory of Sandra Mason:

Don Mason



### Board of Directors

Dr. Chris Smith, Chairman  
*Smith and Rockefeller, P.C.*

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*Walton Communities, Principal*

Rev. Grant Cole  
*Living Stone Church, Pastor*

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*Gaskins Surveying Inc., Owner*

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*Atlanta Gastroenterology, Physician*

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*Poole's Pharmacy, Founder*

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Jose Vazquez  
*Repairs and Remodeling, Owner*

Enerly Lucena Velez  
*Mercy Care, Practice Administrator*

### Senior Leadership Team

Cyrl Kitchens  
*Chief Executive Officer*

Gayle Nelson  
*Chief Financial Officer*

Rory Mathisen  
*Business Analyst*

Dr. Adrienne Polite  
*Clinical Quality Consultant*

Dr. Alisha Rorer  
*Interim Director of Behavioral Health*

Beth Stephenson  
*Lead Pharmacist*

David Santander  
*Spiritual Health Director*

The Good Neighbors Monthly Giving program is a new initiative to set a regular monthly donation to Good Sam Cobb. We hope to serve an additional 365 patients through this program in 2024! See [goodsamcobb.org/donate.html](https://goodsamcobb.org/donate.html) for one time or monthly giving.

#### Give

Miguel Serrano • 404-937-3855  
[miguel.serrano@goodsamhc.org](mailto:miguel.serrano@goodsamhc.org)  
[goodsamcobb.org](https://goodsamcobb.org)

#### Volunteer

Leanne Santander • 404-937-3850  
[leanne.santander@goodsamhc.org](mailto:leanne.santander@goodsamhc.org)

#### Inquire

Cyrl Kitchens  
[cyrl.kitchens@goodsamhc.org](mailto:cyrl.kitchens@goodsamhc.org)